Business Re-Opening Needs Survey Findings

Practices **Palm Bay businesses** should embrace: social distancing, flexible work hours, and remote operations.

- **27%** Retaining customers is biggest challenge in returning to business
- **30%** Businesses will dissolve in 2-4 weeks if they cannot reopen
- **30%** Businesses not closed due to COVID-19

16% able to secure State or Federal funding assistance; while 50% not applicable or ineligible

- **39%** Businesses require clear guidelines for safe operating practices to keep workers and customers safe through testing, PPE, social distancing and sanitization practices before reopening businesses or bringing employees back

*Findings reflect survey data collected as of April 30, 2020. Let the City of Palm Bay know your re-opening needs by completing survey at [www.pbfl.org/reopen](http://www.pbfl.org/reopen)*